

The IFD Update

May 2016

IFD Members...Share. Learn. Innovate.

IFD Welcomes Summer Intern

IFD has filled their 2016 Summer Internship position. Brittany Ulman was selected from candidates that applied for the internship via IFD's application on indianaintern.net.

Brittany Ulman is an Ansonia, Ohio native and is currently a senior Creative Writing student at Ball State University and has minors in Professional Writing & Emerging Media and Spanish. She has been a part-time contributor for the online newspaper, *County News Online*, for over three years as well as a Publicity Team member for the Ball State English Department's online literary journal, the *Digital Literature Review*, this past spring. Last summer, Brittany worked as the intern for Wayne HealthCare's Marketing Director as well as the intern for Main Street Greenville's Executive Director, both of which took place in Greenville, Ohio.

As part of IFD this summer, Brittany will write several press releases and articles for IFD and its Flower Trends Forecast. She will also be working on various projects aimed at enhancing distributor services for IFD's vendor partners, including vendor partner display ads to the IFD websites. Additionally, Brittany will be participating in IFD committee and board meetings throughout the summer to acquire a better understanding of the industry. Finally, Brittany will often be in charge of sending out the emails for the monthly updates for Flower Trends Forecast.

We at IFD are excited to have Brittany on board with us this summer and look forward to her contributions to the success of IFD. We are also hoping that this internship will be a stepping stone to grow IFD's internship program in the future. Furthermore, it is our goal that we will one day be able to not only offer an internship, but a scholarship as well.

IFD is a consortium of floral distributors with 55 locations across the United States providing quality fresh flowers and florist supplies to florists and event floral specialists. IFD is owned by 19 floral distributors who are dedicated to serving the unique needs of companies that specialize in floral products. For more information about IFD, visit www.ifd-inc.org.

